



Minnesota DeMolay
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March 2011

EO Conference Extra

Have you seen it? Have you been there? DeMolay in action ! Robbinsdale's Casino Night and Prospect Party, what a fun afternoon and evening. MN DeMolay's Grand Masters Class, Scottish Rite Dinner and Gobbler Dance, three great activities followed by the worst weather and drive home for all in attendance especially for Duluth Chapter. Rochester Chapter's prospect party overnight followed by degrees, especially the Senior DeMolay Degree (all participants being Senior DeMolays from just a few to many years). Winter Carnival with the wind beneath the eaves. Hiawatha Chapter and Bethel #40 joint installation with a tribute Ceremony of Lights to Michael Larson. Robbinsdale Chapter Installation aided with Zion Commandery presenting the Flag, and Minnesota's first ever Squires Initiation for 4 new members. Lincoln Chapter Installation with a flag tribute by Damascus Commandery. Duluth Initiation followed a few days later with a spaghetti dinner. Winterfest attended by 60 DeMolay, Job's and Advisors at Giants Ridge in Biwabik, tubing this year to enjoy and injury free. SO now what is happening in DeMolay..please check the calendar and see what our Chapters are up to and where they need our help as Advisors.

This past weekend I attend the annual Executive Officers Conference, this year held in Portland Maine, yes why that part of the country and this time of year? But Lobster is in season, and the choooowder was not too bad either. This Conference has evolved from just stand up presentations to time for breakout session, providing opportunities to exchange ideas and operation concerns from jurisdiction to jurisdiction, as well as DeMolay International operations and concerns of the elected Grand Line. I will bullet point some items of concern but the biggest announcement of the conference was that DeMolay International has solicited Boston Light for the development of an ad campaign, to brand the DeMolay name and provide materials for advertising purposes. DeMolay programming at our local levels still provide great opportunities for our young men, but we are not attracting new members to sustain the organization. Over the next 3 years DeMolay will be spending 1 million dollars for this campaign which will be rolled out in a four pillared process, the first materials to be ready by Session in June focusing on our Masonic Family to the final development of a Department of Defense virtual immersion interactive module. As we have established the Squires for younger members and the Knighthood for older DeMolay members, the core DeMolay attraction will be based more on the story of the Knights Templar the experiences and greatness of being a Knight, the attraction for the young prospect and the buy in for the parent. Following the presentation and an afternoon of discussion, the program unanimously received the support of the Executive Officers in attendance. More information will be provided to you as it is released.



Minnesota DeMolay is on Face Book, as are a number of Chapters. Pictures of past activities and Invitations to upcoming events are posted there, to join, go to the Face book site and sign up.

EO Conference Highlights

- Continuation of DeMolay's relationship for another three years with the American Cancer Society Relay for Life. The initial goal was \$50,000. Since 2009, 65 teams and 550 members have raised over \$ 60,000
- Discussion of decreasing International Session by one day, streamline the meetings as a cost savings measure. No change until 2016, and considering Colorado Springs in 2016. Future sessions are 2011, Grand Rapids, MI; 2012 Louisville KY; 2013 Minneapolis; Orlando 2014; Kansas City 2015. The Supreme Council is capped at 200 members, as there are increasing numbers who wish to serve, talk was to increase the cap or other alternatives to Supreme Council membership.
- DeMolay International Service and Leadership Center. The staff is willing to be of assistance as much as they can but can only release information to individuals with permission of the Jurisdiction Executive Officer. As an example they will do Chapter membership rolls but the EO has to give Di the approval. They wanted to remind us the Form 10's must now include to increased membership fee of \$ 35. There is now one field rep in Kansas City. A new data base should be in place by April, streamlining information. There is a possibility that ACR's may be completed on line as well as the EO request for an online fillable Form 10, all in the works.
- Leadership Conferences possibly a regional as opposed to only three.
- Squires and Knighthood are active programs in many Jurisdictions. The Squires ebb and flow as young men reach the age to join DeMolay. Moms play the most important part in running the Squires program. The Knighthood provides more leadership opportunities for DeMolay above the age of 17.



Honors and Awards, are do the office of the Grand Secretary April 1, 2011 If you are considering a nomination please have it to the MN DeMolay PO Box by March 25, 2011. The nomination form is online and qualification and fees are on the back or page 2. Please make sure of the accuracy of the application and appropriate fees accompany the application.

Scholarships are available! Please check the website for a list of Lodges that are providing scholarships. The Grand Lodge of Minnesota is providing a Scholarship totaling \$ 2000 (an increase this year) Any questions about Scholarships please contact the Executive Officer.



**Grand Lodge of Minnesota
\$ 2000 Scholarship Opportunity**

Deadline May 1, 2011.

Please complete an essay on the topic

“ DeMolay, its influence on my life and society”

1500 words minimum.

Please mail to the PO Box or email to the EO by the deadline.

Calendar

March 12-13 Job's Daughter Multistate, Carnival. At MN Scottish Rite
March 14, Hiawatha Chapter visiting Auto Show
March 19, Hiawatha Masonic Toast at Minnehaha
March 20, Gopher Preceptory LOH Observance, Minnehaha 5:30 \$ 20
March 26 Lincoln Chapter Sweetheart Dance, St. Paul
March 31– April 3 Osman Shrine Circus, Fairgrounds
April 1– April 3 Jobs Daughters Grand Bethel
April 4 KP moves to California
April 8-9 Minnesota Masons Grand Lodge, St Cloud
April 23 Hiawatha Spaghetti Dinner
April 30th DeMolay Blitz
May 28 Sweetheart Formal
May 29 Masonic Youth Day Valley Fair
May 30 Acacia Cemetery
June 15-19 International Session, Grand Rapids MI
July 24 Job's Day with the Twins

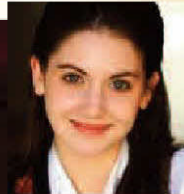
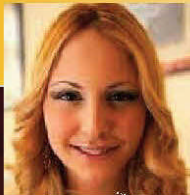


National Model Search

DeMolay International is looking for 12 models to star in a national poster campaign for the "Young Knights of DeMolay."

 As part of a national effort to re-energize and reconnect DeMolay with the greater Masonic community, we're looking for DeMolay and DeMolay Sweetheart models for three "Classic Master" paintings to be used in a national poster ad campaign to the extended Masonic family.

Winners receive a \$100 cash award and a chance to represent DeMolay International as "Young Knights" defending honor and learning leadership.



Knights! Prepare for the Battle Within.

Since the dawn of time...
Great warriors have defended man's honor.
Indeed, there is no greater Honor for mortal
man - even today - than becoming a Knight.

And today, despite what's been said,
Chivalry is not dead.
It lives on in our future world leaders - the
young men, the Young Knights, of the Order of DeMolay

Here's what you need to know...



DeMolay International has embarked on a three-year campaign to reenergize and invigorate DeMolay while reconnecting with both the larger Masonic community and the public at large.

The four-part program, put together by the creative group Boston Light, includes the use of Web-based 3D Social Media and education, documentary films, public awareness campaigns, and internal poster advertising.

The overarching theme of the campaign revolves around reengaging with the excitement and challenges of "Young Knighthood" – a theme Frank Land envisioned nearly a 100 years ago.

To build upon this theme, we've commissioned one of America's greatest painters to create three Classic Master oil paintings to act as the basis for posters, advertising, and Web-based programs.

We've now started a nationwide search for DeMolay and Sweetheart models:

- Models will be painted by the Paul Ingbretson Studio (called "America's greatest painter" by the Copley Society, the oldest art association in the America).
- The three original 24"x 36" Master oil paintings will be on permanent display at DeMolay Headquarters or placed on loan with museums.
- Paintings will be used to create posters and artwork for DeMolay.
- Posters will be distributed to Masonic Lodges, Scottish and York Rites, and the Shrine.
- Artwork will also be used for national advertising in Masonic publications and DeMolay websites.
- 12 models will be chosen from across the country for major and minor roles.
- All models must be 12-21 years old and either DeMolay or a DeMolay Sweethearts.
- If chosen, all models must read and sign a model release (if under 18, release must include parental signature).
- Winners will receive \$100 and receive a signed, limited edition print.
- Note: all submissions, paintings, images, artwork, and likenesses will become property of DeMolay International.

Today, as we move proudly into the future, we're asking our Masonic Family to reconnect with DeMolay, to reach out and sponsor chapters, and to volunteer as Advisors. It's no secret that a Senior DeMolay makes the most successful Mason – so let's show them the best we have to offer. Read the contest rules and send in those photos today.

To apply:

- 1) Take 1-3 digital photos (head shots from different angles).
- 2) Make sure photos are in "jpeg" or "jpg" format and less than 125K each.
- 3) Send photos with age and contact info to DeMolay International at demolay@demolay.org.
- 4) Include the words "model search" and your state name in the subject line (example: Model search – Texas).

Painting concepts include:



1. Young Knights of DeMolay in a battle with internal "demons".



2. The excitement of a young man being "Knighted."



3. Knights showing that Chivalry is still alive.



For questions about the model search or the program, please contact:

DeMolay International 1-800-DEMOLAY (336-6529) JKitsmiller@demolay.org
Or Jim Bennette at Boston Light LLC: 781- 367-8204 BostonLight@aol.com

***Interested in Winning some cash?
How does \$300 ?Sound or \$1,500?***

The Paul R. Kach 33^o Essay Competition awards \$300 to each Region winner (2 winners from each of the 8 Regions) and \$1,200 for the national winners (2 national winners)

For the two national winners, their combined winnings are \$1,500 each!

Turn that spare time into cash...express your feelings on a thought provoking issue...use your computer skills...and walk away a winner!

2011

KACH ESSAY THEME

“The Importance of Role Models”

A “Role Model” is someone that we respect, admire, emulate, and look up to. DeMolays and Non-DeMolays all need “Role Models.” Some use parents, grandparents, relatives, teachers, and heroes as “Role Models.”

Who is your “Role Model” and how have they helped shape your life not only in DeMolay, but in school and every day life? Where would you be in the world today without this “Role Model?”

Explain to us the importance of having a “Role Model.” Also let us know how they have affected your life. Have you told this person what a difference they have made in your life? Share with them your essay upon completion. The reaction may be more meaningful for both of you!

Enter the 2011 Scottish Rite, Paul R. Kach Essay Competition and share your thoughts and ideas on the theme:

“The Importance of Role Models.”

Competition Rules

The first category is for young men in the 11th grade and above. The second category is for young men in the 10th grade and below.

Entries in this essay competition must be titled, ***“The Importance of Role Models.”*** While the content of the essay is of primary concern, proper grammar and spelling will also be factors in the judging.

Each entrant must be an active DeMolay, not having reached his 21st birthday before or on the date of the competition deadline for submission, and must be in good standing with his Chapter.

The essay must be an original work by the entrant and must be 1000 to 1500 words. The absolute minimum or maximum number of words must be observed.

Prizes will be awarded for first place entries in each DeMolay region for each category, solely at the discretion of the judging panel.

All entries must be typed and double-spaced. The author's name, grade, address, phone number, and chapter name must be the only items on the cover page. All pages are to be securely stapled.

Only one essay will be accepted from each author.

All essays must be received by your Executive Officer not later than **May 15, 2011**. Each Executive Officer will forward them to the Region Representative no later than **June 1, 2011**. Region Representatives will establish an impartial judging panel for the purpose of determining region winners. Region Representatives will send all essays, with winners noted, to the DeMolay Service & Leadership Center in Kansas City no later than **July 1, 2011**. A national judging panel will be established through the offices of the Ancient and Accepted Scottish Rite of Freemasonry, Southern Masonic Jurisdiction. At all levels of judging, the panelists will not know the name of the author or home jurisdiction.

Prize winners will be informed by mail and appropriate presentations of prize checks made. The Scottish Rite and the Order of DeMolay reserve the right to publish winning essays in appropriate publications. All essays become the property of DeMolay International.

Previous winners will not be considered for another prize in the same age category.

Membership



First Knights is a group comprised of DeMolay who are first line signers on a petition for the year, beside growing our Order they will receive a DeMolay embroidered Polo, have special parties at state events and privileges. A petition for each successive years continues membership in the group and a member achieving a Blue Honor Key will have membership in the group until reaching majority.



Chapter Membership Goals are 6 members per term for a total of 12 new members per chapter per year. Lets work to make sure these goals are met.

How do we compare with the other Jurisdictions in our Region, Region V

Jurisdiction	Membership 3/11	New members last year	Majorities This year	Membership 3/12 no new members
Iowa	329	25	83	246
Minnesota	152	18	25	127
Nebraska	313	47	48	265
N. Dakota	42	3	8	34
S. Dakota	63	10	9	54
Wisconsin	194	24	22	172

Check [www. mndemolay.org](http://www.mndemolay.org) for the latest news on Minnesota DeMolay.

News. Upcoming Activities, Pictures Forms, Resource material and links.

Check it often,

Be informed, be involved !